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VINC Integrated Solutions Sdn Bhd

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## [BULK SMS SOLUTION]

The purpose of this document is to show to you the way to improve your business with our Bulk SMS solution and what are the advantages or benefits to your company with the lowest investment.

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## Introduction

The purpose of this document is to show to you the way to improve your business with our Bulk SMS solution and what are the advantages or benefits to your company with the lowest investment.

VINC Integrated Solutions Sdn Bhd was established in 2009 with the intention of providing quality software/services to businesses in need of IT and also providing mobile content and services for the wireless device market.

Wireless Messaging specialists in software development outsourcing and programming of applications for clients from any industry like Services, Trading, Insurance, Health Care, Automotive and Real Estate industries, CRM and multi-platform application development.

Our **VISION** is to become a global well known company, who provide very useful software that everyone must use or apply in their business.

Our **MISSION** is to Develop cost effective software which help in customer's business growth efficiently and on the way to success.

## Advantage to the company / user

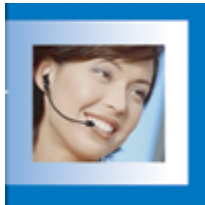


### **Build up confidence level.**

- Customer has better confidence level to purchase your product / services.
- Building a trust between customers and the company.

### **Build awareness to public – SMS Branding**

- Put your company name as Sender ID to every SMS sent.
- Let customer remember your company name.

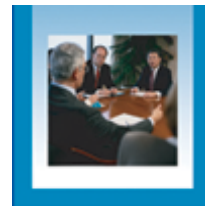


### **Provide convenience services to your customers**

- Deliver critical information to your customer via SMS Alert.
- Integrate SMS feature into your existing system.

### **Motivation**

- Deliver motivation message to the employee.
- Deliver account balance or account information to Agent.



### **Run mobile marketing / promotion campaign**

- Notify your customers about your new products or services.
- Deliver birthday promotion voucher to customers.

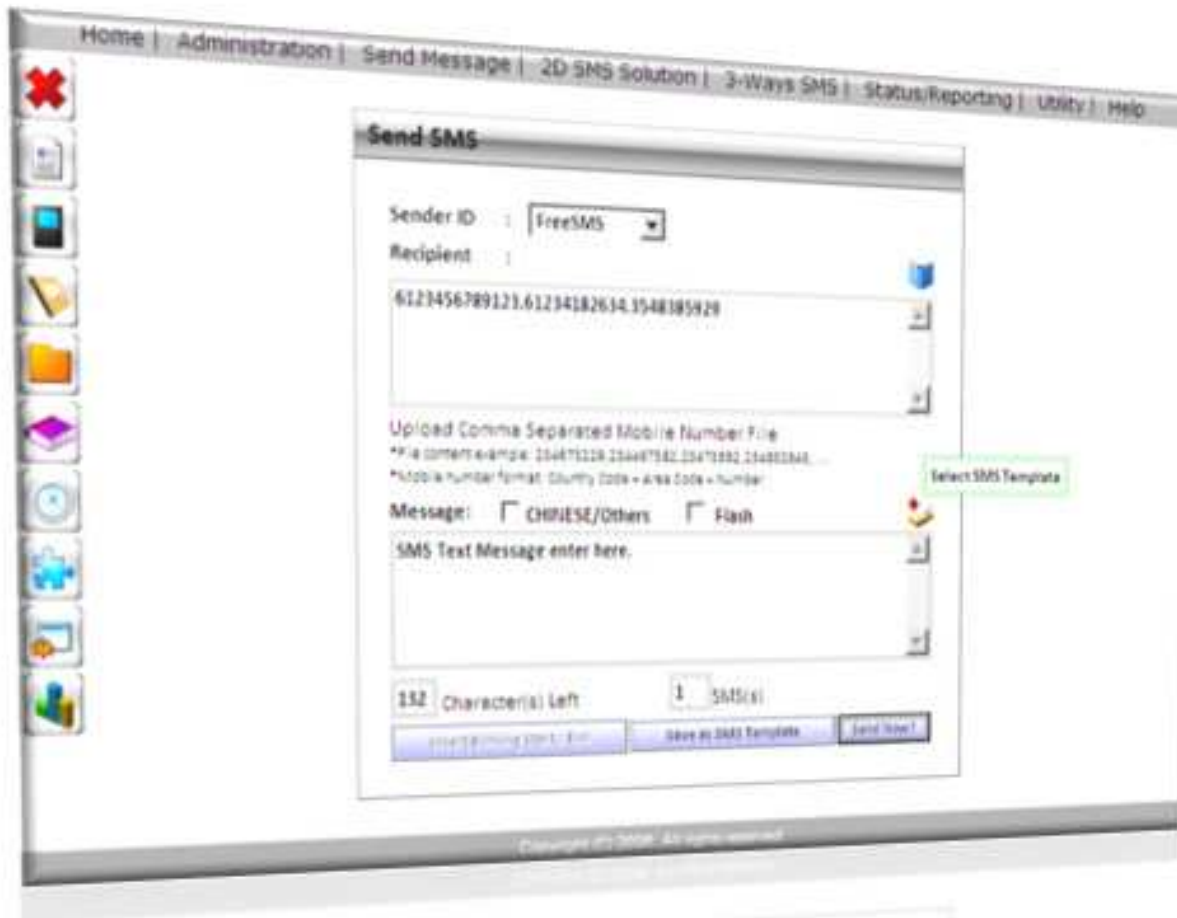
## Features provided by WebSMS

### Features & Functionalities

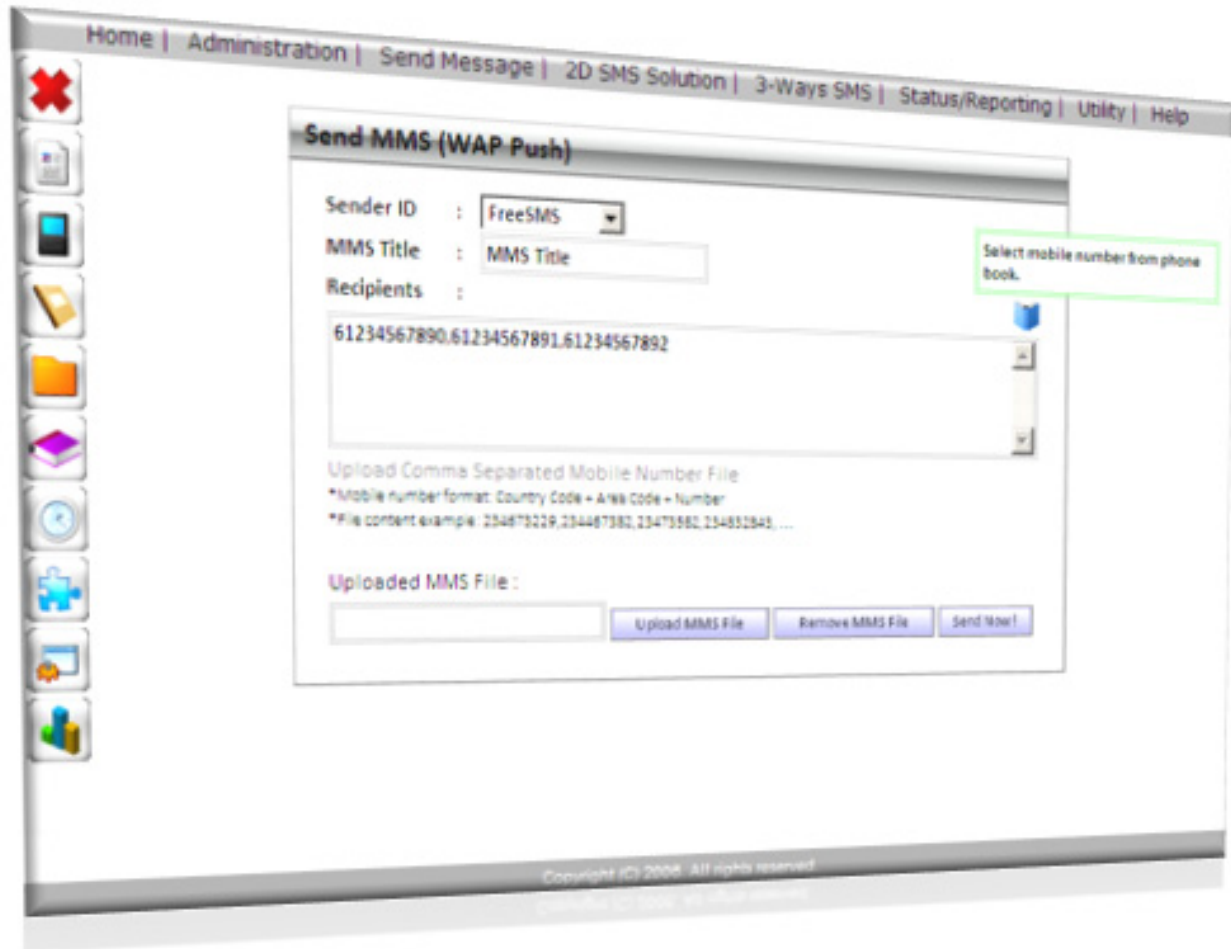
1. SMS Delivery report.
2. Personalized SMS
3. Multilanguage SMS (Chinese text, Arabic ...)
4. Send Long SMS (SMS more than 160 characters)
5. Send MMS
6. Send Business Card
7. Send Flash SMS / Blinking SMS
8. SMS Reminder / Scheduler
9. Personal Phone book
10. SMS Status report and Campaign report
11. Mobile number grabber (For Malaysia only)
12. 2D Barcode SMS – Deliver Mobile Voucher (mVoucher) / Mobile Ticket (mTicket)
13. 3-Ways SMS (Auto reply + Biz Card + SMS to Person in charge)
14. Text2Speech (Convert text to voice and deliver to recipient using MMS-WAP Push)
15. New Email Alert
16. ServerCheck – Make sure your server is up and running always

## System screenshot / screen capture

### Send SMS and SMS Templates



## Send MMS



## Send Business Card



## Personalized SMS

Home | Administration | Send Message | 2D-SMS Solution | 3-Ways SMS | Status/Reporting | Utility | Help

### Send Personalized SMS

Step 3 - Select the field name for Mobile no

Mobile No. Field name :

Sender ID :

Step 4 - Key-in the SMS message to be sent.

Message:

SMS Message:  CHINESE/Other  Flash

Dear [name], this is to inform that your monthly internet bill is [amount]. Pls ignore this message if you have made the payment. Thank you!

**Select SMS Template**

Please use "[ ]" and "[/]" for the personalization variables.  
 Ex: g. Dear [name], please collect your monthly voucher from our HQ office.  
 Ex: g. Dear [name], this is to inform that your monthly internet bill is [amount]. Pls ignore this message if you have made the payment. Thank you!

The available field name: [Name],[Mobile No],[Amount]

SMS Message	SMS Count	Send to
Dear Cheah Yean Sin, this is to inform that your monthly internet bill is 233.2. Pls ignore this message if you have made the payment. Thank you!	1	80122108178
Dear Mee Ping, this is to inform that your monthly internet bill is 233. Pls ignore this message if you have made the payment. Thank you!	1	80122147192
Dear Eshu Han, this is to inform that your monthly internet bill is 300. Pls ignore this message if you have made the payment. Thank you!	1	80126338602

## SMS Status

Home | Administration | Send Message | 2D SMS Solution | 3-Ways SMS | Status Reporting | Units | Help

**SMS Sent Item(s)**

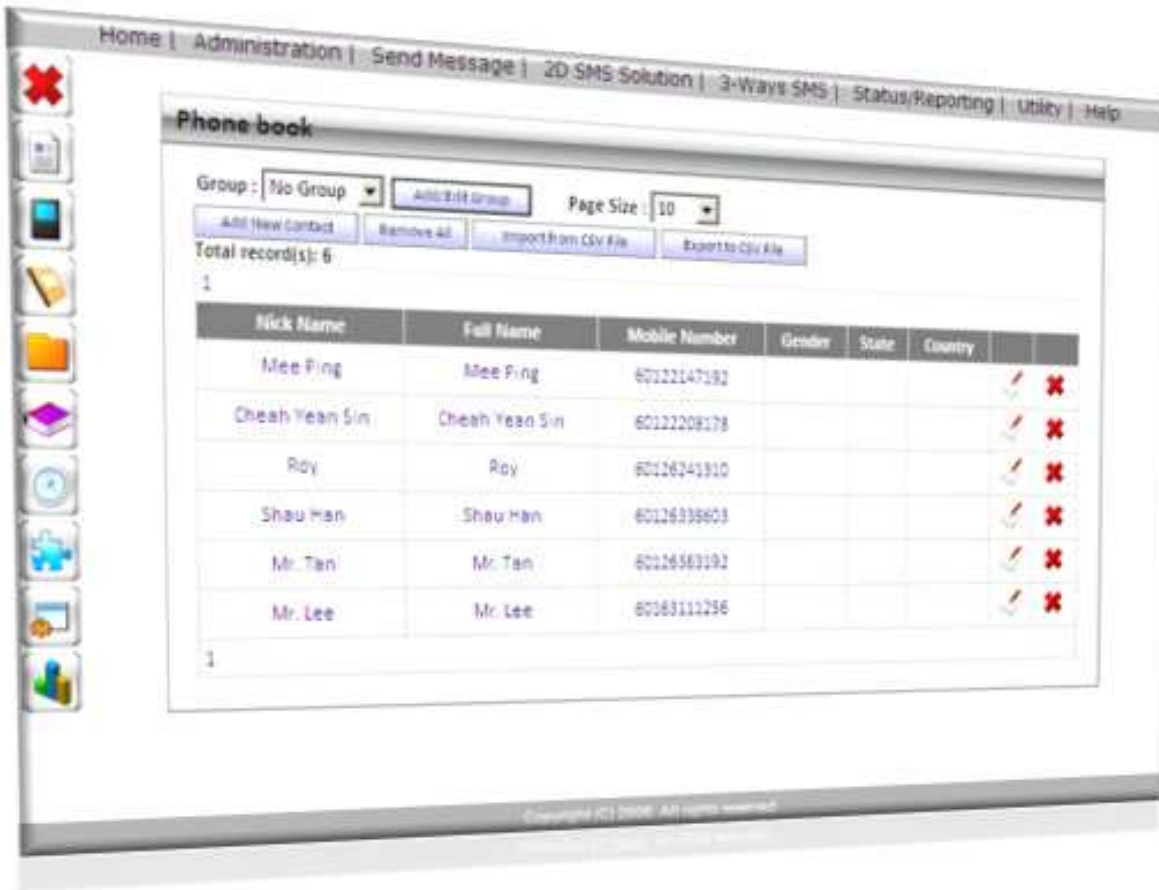
Search Mobile No:   Page Size:

Campaign:

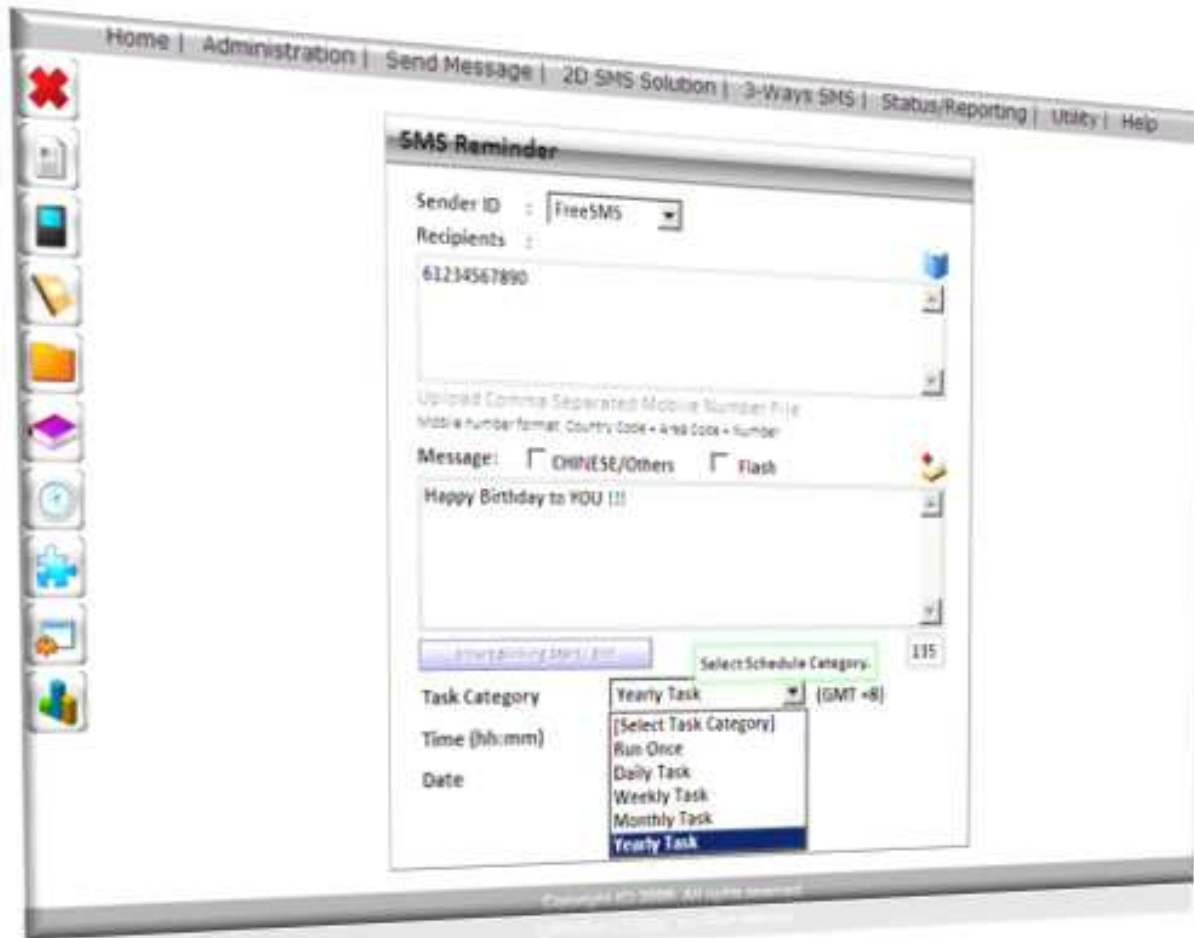
2 3 4 5 6 7 8 9 10

<input type="checkbox"/>	SMS Message	Date/Time	Sender	Receiver	Status	Reply
<input type="checkbox"/>	Please settle the payment to us amount MYR 375E 00 1062098 as soon as possible. From first day until now, total 4894 SMS topup to your account. From 5/10/07	10/6/2007 9:03:05 PM	12220918	0202000000	Deliver Success	Received
<input type="checkbox"/>	The Sender ID "My team" has been approved since 06-Dec-07 9:07 AM. Thank you!	10/6/2007 9:07:47 AM	345	0202000000	Deliver Success	Received
<input type="checkbox"/>	System update in 5 minutes later, pls logout if u r using the system. Malaysia Max's Gateway Ready! LONG SMS will be ready after update. Thank U for your patron	10/5/2007 8:10:09 PM	345	0202000000	Deliver Success	Received
<input type="checkbox"/>	System update in 5 minutes later, pls logout if u r using the system. Malaysia Max's Gateway Ready! LONG SMS will be ready after update. Thank U for your patron	10/5/2007 8:01:56 PM	20071005	0202000000	Deliver Success	Received
<input type="checkbox"/>	System update in 5 minutes later, pls logout if u r using the system. Malaysia Max's Gateway Ready! LONG SMS will be ready after update. Thank U for your patron	10/5/2007 8:01:56 PM	345	0202000000	Deliver Success	Received
<input type="checkbox"/>	System update in 5 minutes later, pls logout if u r using the system. Malaysia Max's Gateway Ready! LONG SMS will be ready after update. Thank U for your patron	10/5/2007 8:01:56 PM	20071005	0202000000	Deliver Success	Received
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<input type="checkbox"/>	System update in 5 minutes later, pls logout if u r using the system. Malaysia Max's Gateway Ready! LONG SMS will be ready after update. Thank U for your patron	10/5/2007 8:01:56 PM	20071005	0202000000	Deliver Success	Received
<input type="checkbox"/>	System update in 5 minutes later, pls logout if u r using the system. Malaysia Max's Gateway Ready! LONG SMS will be ready after update. Thank U for your patron	10/5/2007 8:01:56 PM	20071005	0202000000	Deliver Success	Received

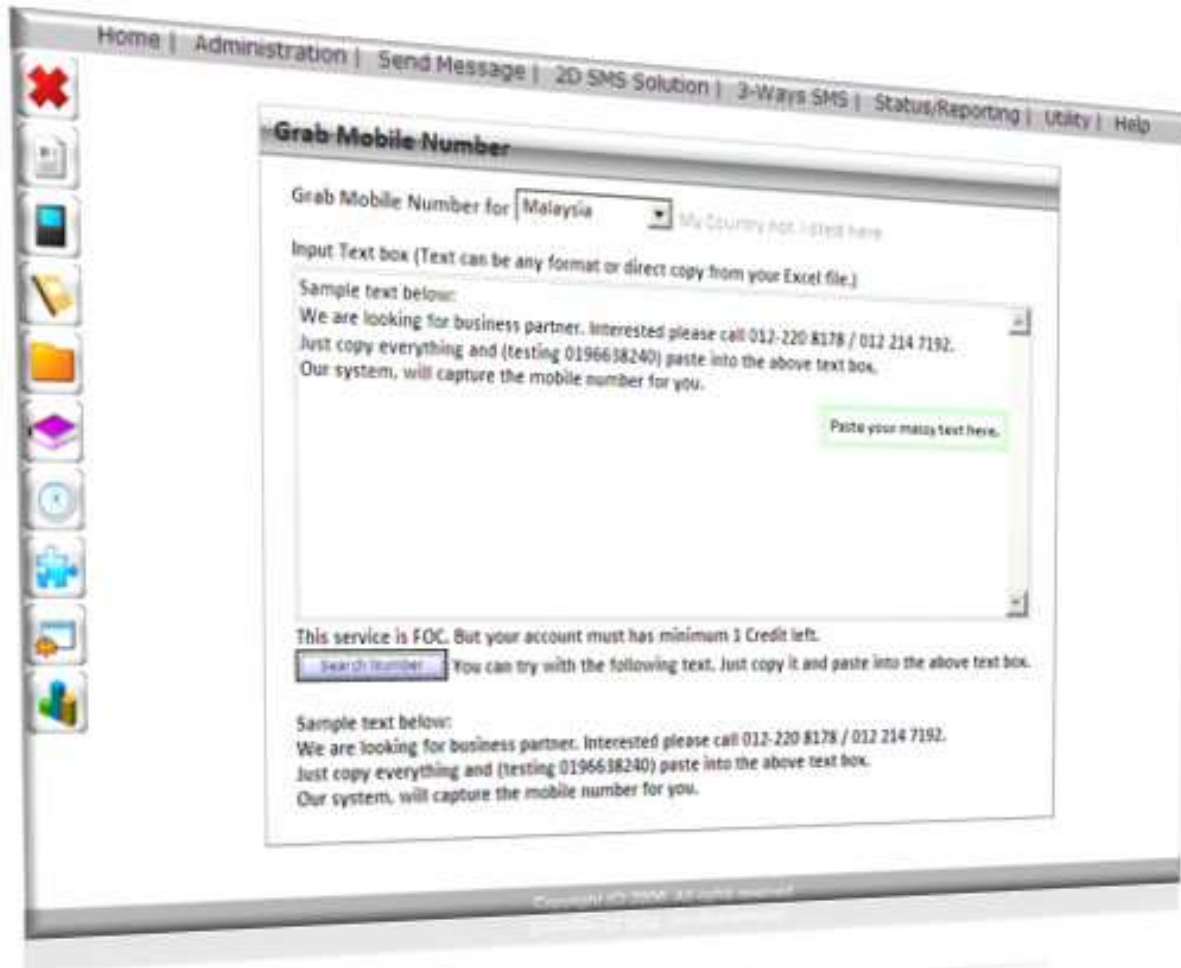
Phone book



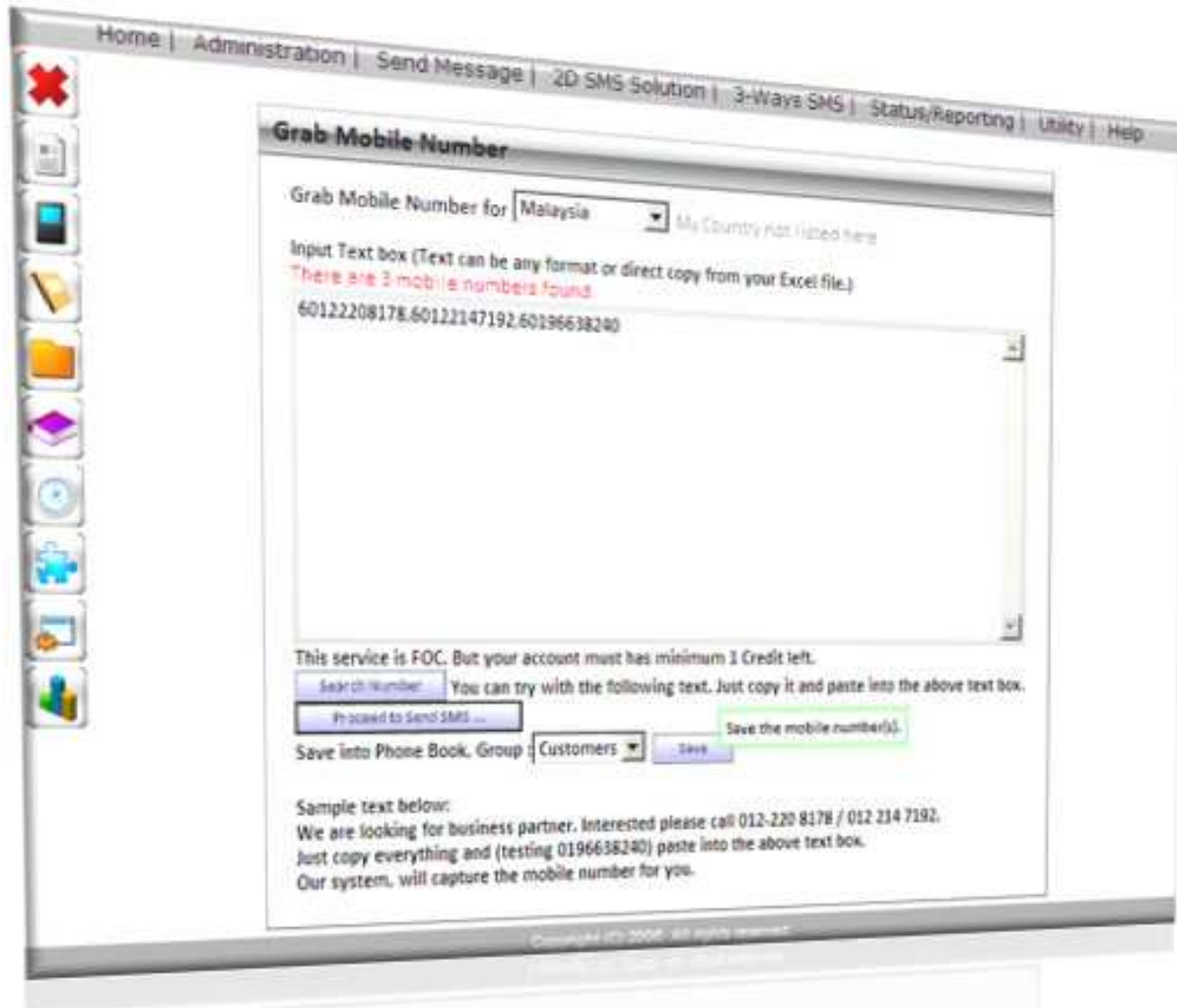
## SMS Reminder



**Contact Grabber (Pasted sample text into the box for process)**



### Contact Grabber (After processed the sample text)



## Software / Hardware requirements

### Software

1. Internet Explorer 5 or later

### Hardware

1. Pentium III – 500 or higher speed
2. Internet Connection (56K modem or higher)
3. Mouse & Keyboard

## FAQ

1. **What is the validity period for the SMS Credits?**

All SMS credits are valid for 1 year. You can top-up credits (Minimum 1000 SMS) to bring forward the balance of your SMS Credits.

2. **Can I see the status of the SMS? Or delivery status?**

Yes, there are 8 types of SMS status in our system; there are Pending, Sent, Delivered Successful, Delivered Failed, Rejected, Expired, Unknown and Error.

3. **Do you charge if the SMS not delivered?**

Yes, we charge every SMS sent. We will refund for those SMS with error status.

4. **Can I change my Sender ID?**

No, the sender ID will be a random mobile number so that recipient able to reply the SMS.

5. **Can I send MMS?**

Yes, our system will store the uploaded media file into our server and deliver WAP Push to recipients.

6. **What are the charges for MMS?**

1 Credit.

7. **Which model of phone can receive the MMS?**

Recipient must have a WAP/GPRS/3G enabled phone to receive the MMS/WAP Push message that sent from our system.